

## NSA-MICHIGAN

**NSA VISION:** NSA is the recognized community for developing the content expertise, platform excellence, and business knowledge of those who speak professionally.

**NSA-MI VISION:** Michigan's Chapter of NSA is the recognized voice of the speaking profession throughout Michigan, exemplifying leadership and platform excellence, as we impact how people work and live.

Changes? \_\_\_\_\_

**NSA MISSION:** NSA is dedicated to advancing the art and value of those who speak professionally.

**NSA-MI MISSION:** The Michigan Chapter of NSA is dedicated to advancing the value and skills of its members by:

- Enhancing professional excellence through programming that reflects NSA's core competencies
- Assisting individuals to refine their business development skills
- Fostering community among members and strategic partnerships throughout the meetings industry
- Increasing the visibility of NSA and NSA-Michigan
- Upholding the By-Laws of NSA-Michigan and NSA's Code of Ethics

Changes? \_\_\_\_\_

**Five Focus Areas reflect our Vision/Mission**

- Member Services
- Professional Growth and Development
- Professional Relationships and Strategic Partnerships
- Leadership Development
- Chapter Sustainability-: Operational and Financial

**SUGGESTED NSA/MI GOALS AND STRATEGIES:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

**MY OWN TOP CHAPTER PRIORITIES:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**SUBGROUP'S TOP THREE:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

