

NSA-MICHIGAN

NSA VISION: NSA is the recognized community for developing the content expertise, platform excellence, and business knowledge of those who speak professionally.

NSA-MI VISION: Michigan's Chapter of NSA is the recognized voice of the speaking profession throughout Michigan, exemplifying leadership and platform excellence, as we impact how people work and live.

Changes? _____

NSA MISSION: NSA is dedicated to advancing the art and value of those who speak professionally.

NSA-MI MISSION: The Michigan Chapter of NSA is dedicated to advancing the value and skills of its members by:

- Enhancing professional excellence through programming that reflects NSA's core competencies
- Assisting individuals to refine their business development skills
- Fostering community among members and strategic partnerships throughout the meetings industry
- Increasing the visibility of NSA and NSA-Michigan
- Upholding the By-Laws of NSA-Michigan and NSA's Code of Ethics

Changes? _____

Five Focus Areas reflect our Vision/Mission

- Member Services
- Professional Growth and Development
- Professional Relationships and Strategic Partnerships
- Leadership Development
- Chapter Sustainability-: Operational and Financial

SUGGESTED NSA/MI GOALS AND STRATEGIES:

1. _____
2. _____
3. _____
4. _____
5. _____

MY OWN TOP CHAPTER PRIORITIES:

1. _____
2. _____
3. _____

SUBGROUP'S TOP THREE:

1. _____
2. _____
3. _____

