

## What CSPs Want

Thank you to Marcia Reynolds, CSP for gathering and compiling the findings into a document (See Attached Document). Highlights are below:

- ASK!!
- Be Respectful
- Show Appreciation/ Recognition for the time given
- CSPs to give a presentation at a candidate/fastrack program
- Give free registration for the CSPs who are presenting at that meeting

### Other Ideas:

NSA/AZ- CSPs have been asked to give a presentation regarding Best Practices.

- 15 minutes max.
- Tips/Best Practices/Story to share about his/her journey in the speaking business
- Given in the first hour

### CSP Program:

- Contact CSPs and ask How would you like to be involved during programming planning
- Offer ideas for programming or where the chapter needs are and let the CSP choose where/how they would like to be involved.
- Over the next three or four months, call each CSP and ask them to be involved in your chapter

### Q: How can we search the CSPs within the chapter area?

A: On nsaspeaker.org:

- Find a Speaker ([http://www.nsaspeaker.org/CVWEB\\_NSA/default.asp](http://www.nsaspeaker.org/CVWEB_NSA/default.asp))
- Highlight the state
- Click the CSP/CPAEs
- Hit Search at the bottom of the page

**Find A Speaker :: National Speakers Association - Microsoft Internet Explorer**

File Edit View Favorites Tools Help

Address [http://www.nsaspeaker.org/CVWEB\\_NSA/default.asp](http://www.nsaspeaker.org/CVWEB_NSA/default.asp)

**Speaker Information**

Last Name:

First Name:

Company Name:

Designation Search:

**Speaker Area of Residence**

State/Province:

Metro Area:

**Speaker Area of Expertise**

Topic:

Select one or more topics by holding the Ctrl or Command key:

- Advertising/Public Relations
- Alcoholism/Drug Abuse
- Art/Culture/Music
- Athletics/Sports
- Business
- Business Process Improvement
- Careers
- Change
- Character Portrayals

**Select CSP and CPAE Speakers Only**  CPAE *Speaker Hall of Fame* is NSA's award for platform excellence. CSP is the international designation for *Certified Speaking Professionals*.

**PEGs Search**

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- Overview
- Find A Chapter

**Need Assistance?**  
**480.968.2552**

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10:4... Thur... 12/13

Chapter Sage: A CSP or long time member to be available to give advice/opinions to the board, attend board meetings, etc. It is deemed an honor to be asked so don't feel like you are imposing.

## End of Year/Holiday Celebrations and general FUN! in your chapters

NSA/MI-Marilyn Suttle, Terry Wiesner

- Holiday Dinner Party with Past Presidents- invite past presidents to share a couple of memories for past meetings, etc. “Past Presidents of Chapter Past”
- Have a “Cool People Volunteer” raffle for those who volunteer in the chapter- the winner gets a cooler full of fun stuff.
- 20/20/20 at a local library
  - A master mind group
  - An opportunity to ask questions about what was covered at the previous chapter meeting
  - Everyone gets 20 minutes to get to ask questions- do a presentation and get feedback, etc.
  - Café NSA after Convention: what did we learn and how did we apply it?

**Tip:** Take the Café NSA concept and combine it with NSA/OKs Fireside Chat concept. Set goals for the next meeting and review for the next meeting from what you learned from the Chapter meeting.

NSA/Northern California- Ian Griffin

- Party at a member home.
- Chapter Funds covered the cost of Catered meal and wine and beer from Costco (was able to return unused for refund)
- Free registration to member who registered in advance
- Guests small fee to attend

NSA/Pittsburgh- Rebecca Lamperski

- Casino Night
- All funds will go to the chapter
- Members donate an hour of time and raffle it off
- Bring three people at a time and have them do a short improv skit

NSA/VA- Dorothy Erlanger

- Improv theater involving members as part of the meeting

### **Tip:**

Remind speakers that the group is interactive and enjoys. Ask if they can incorporate fun into their programs. You may want to ask: *Are we having fun at our chapter meeting?? As speakers we add fun in our speaking engagements, are we adding fun in our chapters?*

NSA/Heartland- Steven Iverson

- Holiday Event: Invite members and spouses
- After the national convention: poolside social experience to share take aways from the event

NSA/OK- Dick Alexander

- Fireside Chat separate from the monthly meeting
- More social and held in private rooms at a restaurant
- Email is sent out to membership
- Announcement made at the chapter meeting
- Everyone pays his/her own way
- Divide 2 hours by the number of people attending and that is how many minutes everyone gets to ask questions and get feedback on topics he/she wants to discuss.
- What do you do when geography is an issue?
  - Alternate meeting locations every other month
  - Include additional time during a break during a chapter meeting for folks to mingle with one another

### **Schedule of Calls:**

If you know anyone who would be considered an “expert” in these topic areas, please let Rebecca Lamperski and or Heilee know. Also forward any additional agenda or subtopic items you would like to learn more about.

When: First Wednesday of Every Month

Time: 8:00pm EST

January 9, 2008- P.R. with Shaune Duperon

February- Marketing

March- Programming

April- Board Retreats

May- Budgets

June- Academy for Professional Speaking

### **Top 5 things you can do while on the Call:**

1. Labeling Holiday Cards
2. Treadmill
3. Clean your refrigerator
4. Put Pictures in Photo Albums
5. Sitting in your massage chair and sip your tea

Challenge: Think about how you can multitask and still be able to participate on the call.